

## PARTNERS IN THE CLUSTER.

### Economy

With its roughly 620 companies and 12,900 employees, the Plastics and Chemistry Cluster is a strong pillar of industry in the State of Brandenburg. There is hardly another industry in Brandenburg that is so highly interlinked with other branches of industry, especially as a supplier of many starting products.

### Science

The German capital region features a unique density of scientific institutions in the fields relevant to the plastics and chemistry sector. In addition to the universities, there are numerous non-university research facilities. These include the institutes of the Max Planck Society, Fraunhofer-Gesellschaft, Helmholtz Association, and Leibniz Association.

### Networks

The interlinking of businesses and scientific institutions in the field of plastics in Brandenburg is defined by the activities of KuVBB e.V., the Plastics Association in Brandenburg and Berlin. Beyond the two federal states, the cluster partners with the Chemistry/Plastics Cluster of Central Germany and the Central European Chemical Network (CeChemNet).

### Chambers and Associations

Chambers of industry and commerce (IHK), associations, trade unions and other representations of interests are supporting the development of businesses and the chemical and plastics industries in the State of Brandenburg by offering many services. IHK Cottbus and the Cottbus Chamber of craft trades coordinate the activities of all three chamber districts in the Plastics and Chemistry Cluster.

### Economic Development

Brandenburg Invest (WFBB) is the economic development board of the State of Brandenburg and actively helps manage the strong clusters of economic growth in the German capital region. It cooperates closely with partners in the region.



#### Cluster Spokesperson

Jürgen Fuchs, Chairman of the Managing Board,  
BASF Schwarzheide GmbH



#### Clustermanagement

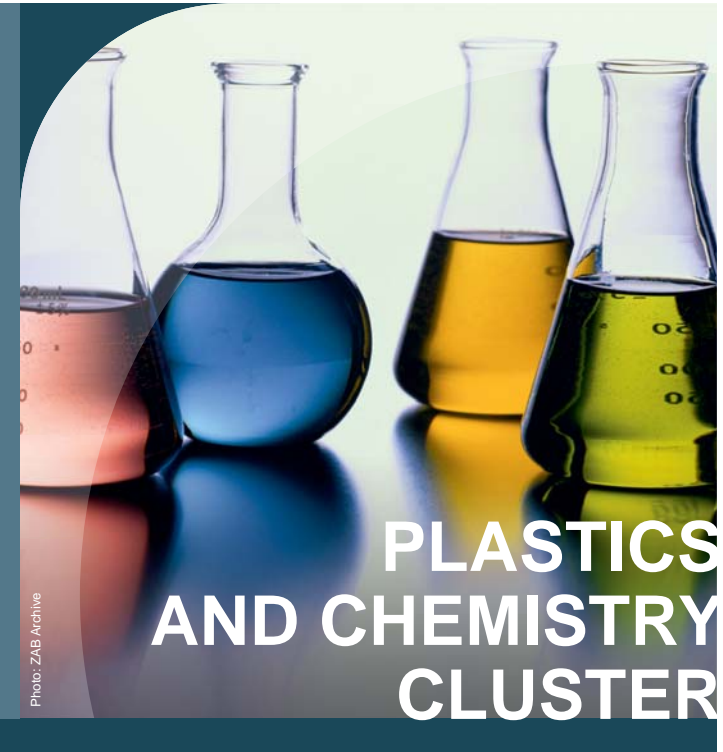
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Innovations from Brandenburg



EUROPEAN UNION

European Regional  
Development Fund

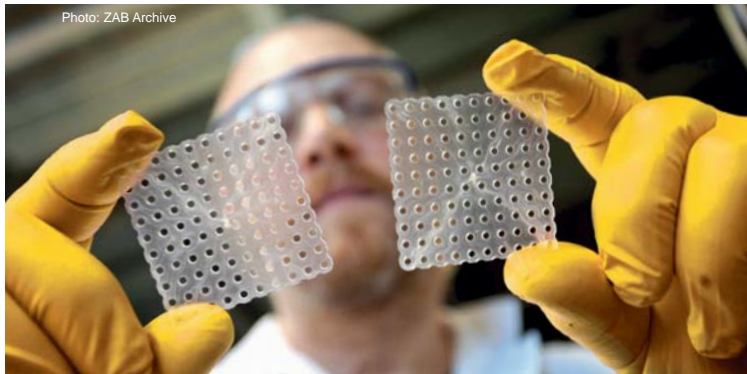
Brandenburg  
Invest | **WFBB**

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**THE GERMAN CAPITAL REGION**  
excellence in plastics & chemistry

## CLUSTER SPOKESPERSON'S WELCOMING.

Photo: ZAB Archive



Brandenburg's state government has documented its strong commitment to the plastics and rubber processing and chemical industries and their importance. The cluster includes all enterprises from the industries mentioned. In addition, all research facilities, all associations and networks with partners from these industries, the chambers and the administration are invited to contribute to the work of the cluster.

Activities within the cluster are intended to result in better networking of the players, to support the development of the companies, and to identify opportunities for future development in the State of Brandenburg. We are striving for cooperation at regional level but also beyond our region, including international cooperation with respective partners.

The aim of the cluster is to improve the economic environment for competitiveness of the businesses in the plastics and chemistry sector and to strengthen Brandenburg's position as a business location.

*Yours, Jürgen Fuchs*

## YOUR ADVANTAGES.

Photo: BASF



The Plastics and Chemistry cluster closely connects businesses, research facilities, networks, employers and employees and key players from politics and administrators.

They act jointly for the further positive development of the chemical and plastics industries as a strong pillar of Brandenburg's economic structure.

All activities are geared to the positive development of the state's economy and increasing the attractiveness of Brandenburg as a location for business.

### Our Services for You:

- Identification of potential for innovation and growth
- Knowledge and technology transfer
- Recruitment and development of a skilled workforce
- Interlinking of the players and internationalisation of the cluster
- Ensuring optimum outbound logistics to regional and supraregional markets
- Presentation of the cluster's and its players' capacity to perform and innovate through proactive cluster marketing

## AREAS OF ACTION IN THE CLUSTER.

Photo: ZAB Archive



### SPECIFIC ISSUES

#### Bio-based specialty chemicals

##### Spokesperson for the area of action:

Dr. Friedrich Streffer, LXP Group GmbH

#### Biopolymers

##### Spokesperson for the area of action:

Prof. Dr. Dieter Hofmann, Fraunhofer IAP Potsdam-Golm

#### Light engineering/composites

##### Spokesperson for the area of action:

Prof. Dr.-Ing. Holger Seidlitz, BTU Cottbus-Seftenberg

### CROSS-CUTTING ISSUES

#### Plastics and chemical industry locations

##### Spokesperson for the area of action:

Dr. Peter Otto, BASF Schwarzheide GmbH

#### Plastics and chemical industry logistics

##### Spokesperson for the area of action:

Jens Krause, IHK Cottbus

#### Future plastics and chemical industry workforce

##### Spokesperson for the area of action:

Rainer Erbsch, TÜV Rheinland Akademie GmbH